

BAYBIO

BUILDING FOR LIFE – DESIGN SPECS

TEXT REQUIREMENTS

Please provide us with the following information about each project you would like to showcase in the Building for Life supplement to Gene Acres Conference Program:

- Name of the Project
- Project Description
- Project Type
- Owner
- Location
- Completion Date
- Project Size
- Construction Cost
- Architect
- A/E Team
- Contractor
- Project Manager
- Owner Project Manager
- Contact Person
- Photo Credit

Please limit your project description section to 150 words or less. Project information should be provided in Microsoft Word – no PDF or other type files will be accepted. All information should be black ink on white background and contain no color or design elements. If you are purchasing several Gallery ads: to avoid print errors, do not combine project descriptions into one document. Please provide project descriptions in separate documents.

PHOTO REQUIREMENTS

Only high resolution photographs (300dpi or higher) are accepted. Size requirements: 3.5" x 5" (horizontal or vertical) or scalable to those dimensions. One photograph per ad, collage photos acceptable. Full color photographs preferred, B&W acceptable.

LOGO REQUIREMENTS

Only EPS files will be accepted.

DOUBLE-SPREAD

When ordering double spread features, please double photo and text allowances. Please note that you will be charged for the second page at the regular feature rate.

QUESTIONS

Please contact Misha Tsurlnikov at 650-871-7101 or misha@baybio.org.