



BayBioNEST

Northern California's entrepreneurial life science companies have long been a leading light in this industry. BayBioNEST (*Network for Entrepreneurial Strategies & Tactics*) was created as a bioentrepreneurial forum in the fall of 2002.

BayBioNEST's mission is to connect life science entrepreneurs with the strategic, operational and financial resources and insights they need to succeed.

BayBioNEST programming builds on BayBio's access to local capital and entrepreneurs. Our target audience includes life science entrepreneurs, venture capitalists, angels and service providers who offer expertise that emerging companies need.

Get connected to BayBioNEST through our events, research, and publications, and move your businesses forward.

BayBioNEST is a forum that uniquely:

- Provides a compendium of high value resources for emerging life science companies.
- Fills gaps in strategic and operational needs by providing insights, services, and innovative content.
- Attracts top tier pharma involvement.

Gold/Annual Sponsor

\$17,500

- Sponsor all events in the series
- Complimentary registrations to all BayBioNEST events (number of complimentary registrations varies by event size)
- Speaking opportunities as available
- Company logo will be included in all BayBioNEST-related materials
- Company name will be included in all BayBioNEST-related communications
- Opportunity to contribute articles to BayBio NOTES, BayBio's monthly e-newsletter, based upon availability

Silver Sponsor

\$6,000

- Complimentary registrations to all BayBioNEST events (number of complimentary registrations varies by event size)
- Logo visibility on all electronic NEST publications
- Company logo will be included in all BayBioNEST-related electronic materials for these events
- Company name will be included in all BayBioNEST-related electronic communications for these events

BAYBIO 7th Annual Life Science Entrepreneur **INSTITUTE** and Investor Roundtables

The Entrepreneur and Investor Roundtables event is a unique event designed to facilitate introductions, dialogs and establish connections between life science entrepreneurs and investors. This event provides early stage companies with an accessible first step into the capital markets while providing investors a first look at intriguing innovations. The Entrepreneur and Investor Roundtables event is well known for its iconic 'speed-dating' format. Each year, VC firms and Angel Investors listen to brief pitches from dozens of biotech entrepreneurs. The Entrepreneur and Investor Roundtables generate typical registrations of 150 to 200 people.

Investor Roundtable Sponsor

\$5,000

- Positioned as Sponsor for the 7th Annual Life Science Entrepreneur and Investor Roundtables
- Company logo will be included in all BayBioNEST-related materials for this event.
- Full-page ad in the event program
- Complimentary exhibitor space in exhibitor area
- Complimentary event registration for 10 individuals
- Speaking opportunities as available

BayBioNEST Technology Showcase Series

The Technology Showcase Series is designed to give the life sciences community a sneak peak at the science within world class research facilities often before it is published or patented. These events are also a great opportunity to meet, interact, and develop relationships with BayArea biotech financiers, industry executives, entrepreneurs, life scientists and legal professionals. The three annual Technology Showcases average an audience of between 150 to 200 attendees.

Series Sponsor

\$5,000

- Positioned as Sponsor for all 2010 events in this series
- Company logo will be included in all BayBioNEST-related materials for this series
- Complimentary registrations for each event in this series (number of complimentary registrations varies by event size)
- Speaking opportunities as available
- Ability to help create the event's content by working with the BayBioNEST Steering Committee

Single event

\$2,500

- Sponsor one event in the 2010 series
- Company logo will be included in all BayBioNEST-related materials for this event
- Complimentary registrations for one event (number of complimentary registrations varies by event size)
- Speaking opportunities as available



BAYBIO INSTITUTE

Venture Spotlight

The BayBioNEST Venture Spotlight Series is a unique forum that allows investors to speak directly to entrepreneurs in a reverse pitch format. Investors have a platform to discuss their current interests, target markets, therapies and technologies, as well as the maturation level of investment targets.

The Venture Spotlight Series is a breakfast panel discussion with time for Q&A and networking. In 2010, there will be 9 Venture Spotlights, which have traditionally attracted audiences of 50 to 70 people.

Series Sponsor

\$5,000

- Positioned as Sponsor for all 2010 events in this series.
- Company logo will be included in all BayBioNEST-related materials for this series
- Complimentary event registrations for two people for each of the events in this series
- Speaking opportunities as available
- Ability to help create the series content by working with the BayBioNEST Steering Committee

Single event

\$2,500

- Sponsor one event in the 2010 series
- Company logo will be included in all BayBioNEST-related materials for this event
- Complimentary registrations for two people for one event
- Speaking opportunities as available

