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## **BayBio Launches Campaign to Improve Science Education**

*Scientists in Support of K-12 Science Drives New Web Platform*

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SOUTH SAN FRANCISCO, Calif.--([EON: Enhanced Online News](#))--[BayBio](#) announced at its annual conference a new social media platform to connect life science professionals to local teachers in order to facilitate science education in the region.

**["California's science education programs are woefully underfunded and BayBio's members want to do more to improve science, technology, engineering and math \(STEM\) curriculum."](#)**

**["Bio-Community.org"](#) allows better alignment of volunteer interest with a menu of targeted activities intended to improve science education in California,"** said Jeremy Leffler, BayBio's chief operating officer. "California's science education programs are woefully underfunded and BayBio's members want to do more to improve science, technology, engineering and math (STEM) curriculum."

The industry's needs are expanding beyond still-essential laboratory skills to include an array of cross-disciplinary professionals, such as computational experts and engineers. Last year more than 300 University of California scientists signed a letter warning state lawmakers that a lack of support for STEM could damage the future of science and technology in California. BayBio introduced the Bio-Community.org campaign to 600 attendees at [BayBio2010 | Life Science Innovation: Drivers and Barriers](#) conference in an effort to address this important matter.

In addition, the life sciences industry has created jobs. At a time when other sectors are losing jobs, life sciences companies added 2,000 new jobs in 2009. To keep this trend

growing, BayBio re-launched its Career Center, offering discounted rates to member companies and complimentary postings for job seekers.

### **About BayBio**

BayBio is an independent, non-profit 501(c)(6) trade association serving the life science industry in Northern California. The staff and services of BayBio are paid primarily through memberships, sponsorships, and event registration fees. BayBio provides these services through representatives in South San Francisco, Emeryville, Sacramento and through coalition partners in Washington, DC.